



HIE Activities: Links to Targets and Outcomes

 Major contribution
 Support contribution

15 National Outcomes	
1.	We live in a Scotland that is the most attractive place for doing business in Europe
2.	We realise our full economic potential with more and better employment opportunities for our people
3.	We are better educated, more skilled and more successful, renowned for our research and innovation
4.	Our young people are successful learners, confident individuals, effective contributors and responsible citizens
5.	Our children have the best start in life and are ready to succeed
6.	We live longer, healthier lives
7.	We have tackled the significant inequalities in Scottish society
8.	We have improved the life chances for children, young people and families at risk
9.	We live our lives safe from crime, disorder and danger
10.	We live in well-designed, sustainable places where we are able to access the amenities and services we need
11.	We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others
12.	We value and enjoy our built and natural environment and protect it and enhance it for future generations
13.	We take pride in a strong, fair and inclusive national identity
14.	We reduce the local and global environmental impact of our consumption and production
15.	Our public services are high quality, continually improving, efficient and responsive to local people's needs

“Organised around Outcomes”

HIE's purpose is to implement the Government Economic Strategy

HIE activities	
1	Supporting high-growth businesses and sectors, so raising growth rates across the area
2	Creating the infrastructure and conditions to improve regional competitiveness
3	Strengthening communities, especially in the fragile parts of the area

7 Purpose Targets	
Economic Growth (GDP)	- To raise the GDP growth rate to the UK level by 2011 - To match the growth rate of small independent EU countries by 2017
Productivity	To rank in the top quartile for productivity amongst our key trading partners in the OECD by 2017
Participation	To maintain our position on labour market participation as the top performing country in the UK and to close the gap with the top five OECD economies by 2017
Population	To match average European (EU15) population growth over the period from 2007 to 2017, supported by increased healthy life expectancy in Scotland over this period
Solidarity	To increase overall income and the proportion of income earned by the three lowest income deciles as a group by 2017
Cohesion	To narrow the gap in participation between Scotland's best and worst performing regions by 2017
Sustainability	- To reduce emissions over the period to 2011 - To reduce emissions by 80 per cent by 2050

“Measured against Targets”

